



CIMAT

MASTER OF BUSINESS ADMINISTRATION

COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY





COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY

AUTONOMOUS | APPROVED BY AICTE | AFFILIATED TO BHARATHIAR UNIVERSITY
RE-ACCREDITED BY NAAC

CIMAT was established in 1996, by Kovai Kalaimagal Educational Trust. CIMAT is located at the foothills of the Western Ghats and South India's Manchester - Coimbatore, sprawling over a land area of about 10 acres, surrounded by green hillocks; we are close to some of the leading manufacturing hubs in the city, pioneers in manufacturing Mechanical components, Textiles, Automobile and consumer product companies, giving us the added advantage of integrating classroom knowledge with practical experience. We have centres of excellence that offer courses and conduct research on exciting questions facing various industry sectors.

CIMAT gives ample opportunities for students to interact with various professional bodies/associations to enhance their skill level. CIMAT has signed an MoA with Open University Malaysia (OUM) to offer a certificate course in leadership to enhance the leadership abilities of the young budding managers. Keeping this in mind, CIMAT provides value-based education and develops the overall personality of the students by providing opportunities for enhancing creativity, self-confidence, assertiveness, communication and leadership skills.

CIMAT acts as a platform for knowledge exchange among the practicing managers, leading management consultants, outstanding educationalists, eminent scholars in management and the students. Besides the core faculty of the Institute, CIMAT invites eminent academicians and Industry experts for guest lectures, seminars and group discussions.

The pedagogy includes interactive lectures, case studies, presentations on various topics in the field of management .



ONE OF THE
TOP 100
BEST
B- SCHOOLS
IN INDIA
FROM 2009 - TILL DATE

THEWEEK

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Business Today

Business India

competition
success review



CSR

NUMBER OF SEATS
120 SEATS

FEES & SCHOLARSHIPS

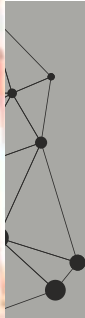
AS PER THE
NORMS OF THE
GOVERNMENT

MBA TANCET CODE

319

2 YEARS - FULL TIME - DUAL SPECIALISATION





VISION

We are Developing ideas and leaders that would transform the world forming the very core of today's business

MISSION

We are committed to educating and developing leaders and builders of enterprises who create value for their stakeholders and create and disseminate path-breaking knowledge, concepts, and tools that advance the understanding and practice of management.

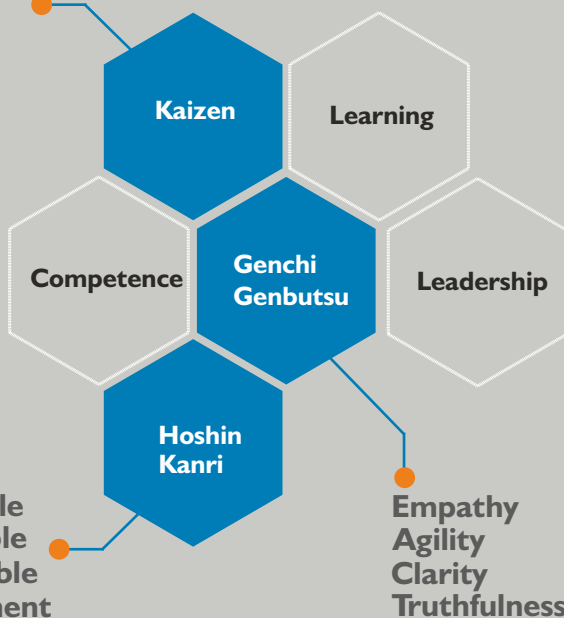
VALUES

We have identified 3 key values that will help us to achieve our vision and thus staff are being encouraged to adopt these wherever possible.

BEEHIVE OF METHODOLOGIES

A WAY TO LEARN

Continuous
Innovative
Practical
Enjoyable



Observable
Measurable
Transferable
Achievement

LATEST SYLLABUS CURRICULUM

CIMAT has designed and enriched the curriculum based on Outcome Based Education models framed by academicians, Professionals and Corporate experts, keeping in view the present dynamic business environment.

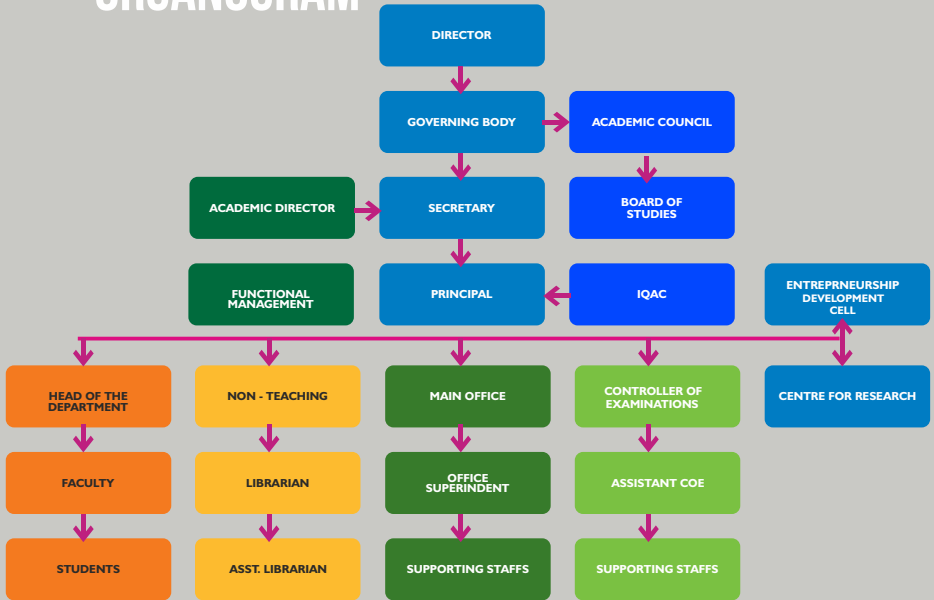
Employment & Training Soft skills including – Life, Living and Social.

The latest curriculum is designed to make students employable and industry-ready.

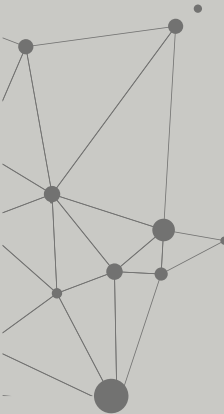
Technology Clubs and Incubation cell to unleash Students Ideas.



THE ORGANOGRAM



THE STRATEGIC PLAN



THE ORGANOGRAM



THE ORGANOGRAM





JUST BEE YOURSELF

CIMAT lays great emphasis on holistic development of students. The Institute provides a range of opportunities outside the classroom as well - be it industry interaction, cultural activities, sports competitions or entrepreneurial pursuits.

CIMAT offers students opportunities to interact with and learn from accomplished people. Business leaders, representatives of government and non-government organizations, artists and intellectuals regularly visit our campus on invitation to deliver talks and presentations that provide insights to the careers and personal attributes of these role-models.

OUR TEACHING PEDAGOGY

Highly qualified faculty with Industrial exposure
Guest lectures by Industry and Subject experts
Focus on Case Method of teaching
Digital Training labs for communication and NPTEL
Interactions with corporate through seminars & workshops
Campus to Corporate training for career development

CAMPUS HABITAT ENVIRONMENT

A most conducive learning environment
Hostels with Wi-Fi, Health club & pristine Landscaping
Luxurious buses to nook and corner of the city
Exclusive Entrepreneurship Development Cell





25+ YEARS OF EXCELLENCE IN MANAGEMENT EDUCATION

THE JOURNEY

- | | |
|-----------|---|
| 1996-1998 | Started MBA and MCA Programmes |
| 1999-2000 | Started M.Phil and Ph.D Programmes |
| 2001-2002 | Affiliated full-time M.Phil and Ph.D Programmes |
| 2002-2003 | Recognized under 2(f) and 12 (b) by UGC |
| 2009-2010 | Conferred Autonomous Status by UGC |
| 2011-2012 | Accredited with "A" grade by NAAC |
| 2012-2013 | Approved by AICTE for 5 year integrated MAM programme |
| 2018-2019 | Re-Accredited by NAAC |
| 2018-2019 | Started PGDPM (1 Year) in collaborated with CPC |





**FUNCTIONAL
SPECIALIZATIONS**

01

**MARKETING
MANAGEMENT**



02

**FINANCE
MANAGEMENT**



03

**HUMAN RESOURCES
MANAGEMENT**



04

**SYSTEMS
MANAGEMENT**



**SECTORAL
SPECIALIZATIONS**

05

**SUPPLY CHAIN &
OPERATIONS
MANAGEMENT**



06

ENTREPRENEURSHIP



07

**HOSPITAL AND
HEALTHCARE
MANAGEMENT**



08

**AGRI BUSINESS
MANAGEMENT**



09

**BANKING AND
FINANCE
MANAGEMENT**



10

**FOOD BUSINESS
MANAGEMENT**



11

**TOURISM AND
HOTEL
MANAGEMENT**



12

**RETAIL
MANAGEMENT**



SKILLS DEVELOPMENT: CAPACITY BUILDING PROGRAMS



.xls
training



email
writing



Resume
writing



Profile
building



Personality
Development



Sector
Orientation



Aptitude
Tests



Group
Discussions



1 to 1
Counselling



Interview
Training



Mock
Interviews

Landing in a right job is a dream for every aspiring Management student. In order to facilitate their career selection, CIMAT meticulously plans campus placements inviting large number of corporates / Industries to the campus. Students have the choice of choosing the right companies for starting their journey to the corporate world.

All eligible students are placed and few of them getting multiple offers in leading organizations. The best salary range in the campus offer is from Rs. 3.5 Lakhs~Rs. 13 Lakhs P.A

RECRUITERS

amazon



accenture

Infosys®

HCL

BOSCH

WILDCRAFT

pantaløns



BYJU'S
The Learning App

ZALARIIS

jaro
education

Deloitte.



Cognizant



KARVY
KEEP GROWING

Rndsoft

Periwinkle



Justdial



TATA
TATA CONSULTANCY SERVICES



SCHOLARSHIPS

Scholarships and Educational Bank loans are available as per Government norms for meritorious students.

CIMAT has brought in many new innovative pedagogies for various courses in the MBA program. Many pedagogies are effective in teaching management concepts and theories, thereby transforming the students into world-class global managers with managerial and decision-making skills.



ADMISSION

TANCET / GOVT.QUOTA

Admissions to the Government Quota are handled by the Directorate of Technical Education, Government of Tamil Nadu. Students who would like to join CIMAT in the government quota will have to take the Tamil Nadu Common Entrance Test (TANCET) conducted by Anna University, Chennai.

TANCET application form notification is announced in the month of February. The schedules of application/exam date/ certificate verification will be mentioned in the notification. Newspapers and some important educational sites often carry the notification details.

After the TANCET exam is conducted, The single-window counselling usually takes place in July / August every year at the Government College of Technology, Coimbatore (Online/offline).





TANCET CODE
319

ADMISSION ELIGIBILITY

A degree awarded by any UGC/AICTE recognized institute with at least 50% overall marks at the qualifying Examination is eligible for the MBA program as per the regulations of Bharathiar University.

You can apply while you are in your final year of graduation. The application form may be filled in clearly with all the required details. The indicated attachments are to be sent along with the application to the admissions office of CIMAT.



“

MANAGEMENT
IS DOING THINGS RIGHT;
LEADERSHIP
IS DOING THE
RIGHT THINGS..

-PETER F. DRUCKER

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COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY

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